



3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL

Date: 14th - 18th JAN. 2017 | **Venue:** World Trade Park (WTP), JLN Marg, Jaipur, Rajasthan

To,

Sub : Proposal for STALL Booking in RIFF Film Bazar 2017 – 3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL 14th to 18th Jan. 2017 at World Trade Park (WTP) , JLN Marg, JAIPUR, Raj.

Respected Sir,

It is with great pride we write this letter to you. we would like to invite you for Stall/ Booth Booking in Film Bazar in our 3rd **Rajasthan International Film Festival** this January 14th to 18th 2017 at World Trade park, WTP, JLN Marg, Jaipur, Rajasthan, INDIA

About RIFF – Rajasthan International Film Festival

We introduce ourselves as **RIFF - Rajasthan International Film Festival** stands being a new organization in the area of international cinema, which will make endeavors towards imparting a novel identity to the world cinema, through conducting film festivals in the city of Jaipur every year. RIFF will continue to work concerning technical and academic aspects of cinema. The organization will make attempts to connect the world cinema with the common public and making it a social concern, through conducting various seminars, debates and discussions.

Rajasthan International Film Festival (**RIFF**) , Jaipur is the biggest Academic and Glamour Film Festival in Rajasthan. This FIVE day extra vaganza showcases a diverse, language independent, selection of the best feature films, documentaries and short films from around the world, on themes of Hindi and English and other Regional like Rajasthani cultures and identities. In addition, the festival also features concerts, gala events, film parties, seminars, workshops and networking opportunities with government representatives, business leaders, local organizations that support film development, film stars, producers, directors, members of the media and more.

RIFF Initiative by **RIFF FILM CLUB** - First Film Club of Rajasthan which bring film lovers & film makers together to enable exchange of information and single window solutions for film industry.. The Club Aims to do creativity through year round Activities like Film Festival, Film Screening, Workshop, Knowledge Series (Talk Show), Master Classes, Create Film Bazar (Film Market), Provide solutions for Shooting Location and Equipment's & Auditions and Interactions with leading Film Makers, Technicians and Actor & Actresses and also Create Film Club for Next generations in Schools and Colleges etc.

We plan RIFF – 3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL on theme **CINEMA: Traditional Cinema Vs New Technique in Cinema** on Dated 14th to 18th Jan. 2017 at Cinepolis, WTP – World Trade Park , JLN Marg, Jaipur, Rajasthan. RIFF is an initiative to provide a new identity and establishment of a new concept to World Cinema through film festivals annually. In addition, it will work academically, technically and traditionally through Film Screening, Film Bazar, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema. We will also organize **RIFF Award Ceremony 2017** on 18th Jan. 2017 at Birla Auditorium, Jaipur in the field of International Cinema (RIFF AWARD 2017).

Expected participation for the daylong event **RIFF 2017** is approximately 5000 participants globally. Experts from various academic institute like Central Universities, State Universities, NSD, FTII, SRTI & others Media Institutes are coming to join the Film Screening, Film Bazar, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema.. In addition, there will be more than 5000 guests/visitors including students and elite persons, our privilege card holders and dignitaries will also be presented at the venue in those Five days.

RIFF Seasons :

1st - International Seminar - HINDI CINEMA : **SAMAJ AUR SAROKAR (28-29 Oct. 2014) AND ZEE CINEMA RIFF 2015 – Theme : COMMON MAN IN CINEMA (18th to 20th Jan. 2015)**

2nd - Rajasthan International Film Festival 2016 – **ZEE CINEMA RIFF 2016 - Theme : CINEMA : VILLAGE Vs GLOBAL VILLAGE (17th to 20th Jan. 2016)**

3rd - Rajasthan International Film Festival 2017 – **RIFF 2017 - Theme : CINEMA : TRADITIONAL CINEMA Vs NEW TECHNIQUE IN CINEMA (14th to 18th Jan. 2017)**

Vision and Mission :

- RIFF will provide an opportunity to heighten awareness of Hindi and English and Regional languages like Rajasthani cultures and identities to audiences of all cultural backgrounds.
- RIFF will present films in their original languages with subtitles in an effort to build cross-cultural bridges.
- The Festival also aims to provide a platform to young Rajasthani to showcase their creativity.
- The Vision and Mission of RIFF is guided by an advisory board composed of respected political, business, arts, community and media leaders.

RIFF presented as **Festival Partner** Globally in San Francisco Global Movie Fest, CA, USA in 2015 and this year RIFF present in International Film Festival of India (IFFI) & Film Bazaar at Goa and Mumbai Film Festival (MAMI), Mumbai and **RIFF** is **Official Festival Partner** this year with All Lights India International Film Festival (**Indywood Film Carnival 2016**) Hyderabad and **RMIT Indian Film Festival 2016**, Melbourne, Australia.

RIFF Film Bazar 2017 promote cinema globally, and to strength the connect between Cinemas of Rajasthan and the Indian Cinema and the film communities across the globe.

The main focus of RIFF Film Bazaar has always been to act as a catalyst of progress for the emerging film markets of film lovers and make available a platform for attending film professionals that enables them to buy, sell, exhibit, pitch and network with industry peers and mentors. This event involves large numbers of participants and will surely generate marketing mileage.

With Warm Regards & Best Wishes.

Place : Jaipur

Date : 30th Oct. 2016



SOMENDRA HARSH
CEO/FOUNDER/FESTIVAL DIRECTOR
RAJASTHAN INTERNATIONAL FILM FESTIVAL
RIFF FILM CLUB
9414044548, 9413401555

Note : RIFF Film Bazar 2017 Proposed Map Attached.

RIFF 2017 >> RIFF FILM BAZAR

RIFF FILM BAZAR

3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL

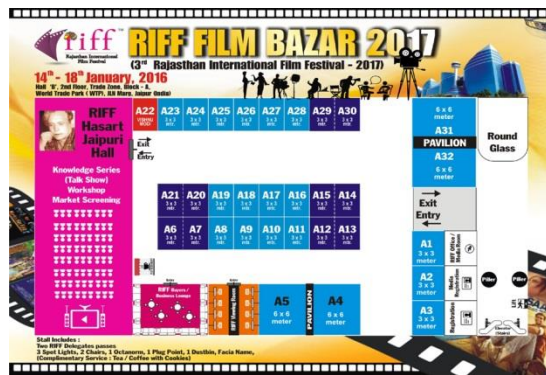
DATE : 14th JAN. TO 18th JAN. 2017

VENUE : HALL - B , 2nd FLOOR, TRADE ZONE, BLOCK- A

WORLD TRADE PARK (WTP), JLN MARG, JAIPUR, INDIA

RIFF Film Bazaar, promote cinema globally, and to strength the connect between Cinemas of Rajasthan and the Hindi Cinema and the film communities across the globe.

The main focus of RIFF Film Bazaar has always been to act as a catalyst of progress for the emerging film markets of film lovers and make available a platform for attending film professionals that enables them to buy, sell, exhibit, pitch and network with industry peers and mentors.



RIFF FILM BAZAR Includes :

Stalls/Booth for Film Bazar (Market) having Stalls Size of multiple of 3 x 3 meter (Approx. 100 Sq. feet) each and pavilion size 6 x 6 meter (Approx. 400 Sq. feet)

- RIFF Viewing Room is Private screening or Personal Area for Screen Short/Documentary/Animation/Feature Films which is either in competition in RIFF Awards 2017 or Rough cut stage or Just Before Final Edit.
- RIFF Market Screening is pre programmed screening for Screen Short/Documentary/Animation/Feature Films which is either in competition in RIFF Awards 2017 or Rough cut stage or Just Before Final Edit. (Those films , which will select for Screening and which dont have J2K cinema Hall Screening Format) setup in RIFF Hasrat Jaipuri Hall.
- RIFF Buyers / Business Lounge - Provide Space for One to One Meetings and Networking For Exhibitors and Delegates.

Facilities also available in RIFF FILM BAZAR are :

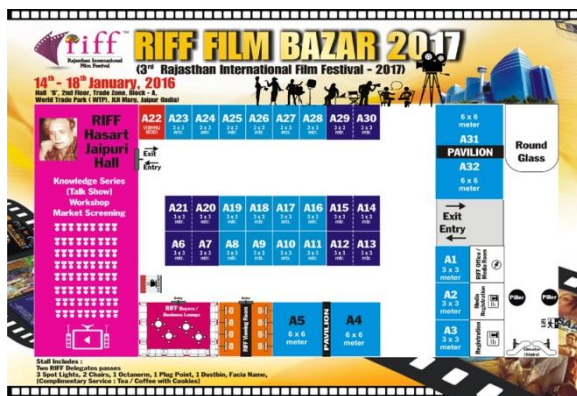
- Registration Counter for General and Delegate (National and International) and Academic & Students and Volunteer Registration.
- Media Registration Counter for Media/Press both Print or Electronic Media Registration.
- Media Room includes Laptop and Internet and Press Kit - Pre and Post Press Release and Photos for Media.
- RIFF Office - Help Desk For Exhibitors and Delegates.
- Tea/Coffee Counter - Stall with Cookies - Tea / Coffee with Cookies are Complementary For Exhibitors and Delegates.

RIFF 2017 >> RIFF FILM BAZAR >> STALL/BOOTH >>

TO BOOK A STALL

Stalls are available on a first-come-first-served basis and booking will therefore depend on availability. Once you or your company books a stall, **you are eligible for free delegate registrations for Two Person include Dual share Accommodation.**

LAYOUT (Current Position of Stall is **BLUE** : Available and **RED** : Not Available) For Latest Position of Stall Availability please visit <http://riffjaipur.org/stall.php>



COST :

Stall : 3 m X 3 m for **50,000 INR** (USD 1000) (A1 to A3 and A13 to A30)

Pavilion : 6 m X 6 m for **2,00,000 INR** (USD 4000) (A4 & A5 and A31 to A32)

Extra charges are applicable for the LCD TV, DVD player and any other equipment/additional furniture

Exhibitor's Facilities also include :

- **Free delegate registrations for Two Person include Dual share Accommodation.**
- An invitation to the inclusive RIFF 2017 Opening and Closing Ceremony and Film screening and Evening Culture Prog.
- Access to all days of screenings, panels, workshops & Film Bazar (market)
- A festival student KIT with RIFF goodies
- Access to reserved seating area (you will be issued a Exhibitor pass in order to access this area, reserved seating access expires 10 mins before each screening)
- Not required to have tickets for individual screenings
- Not required to stand in queue for screenings

Before booking a stall, If you have queries, please write to info@riffjaipur.org



3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL 2017



RIFF FILM BAZAR 2017

Hall 'B', 2nd Floor, Trade Zone,
Block - A, World Trade Park (WTP),
JLN Marg, Jaipur (India)

14th -18th January, 2017

CINEMA : Traditional Cinema v/s
New Technique in Cinema

सिनेमा : पारंपरिक सिनेमा बनाम नवीन तकनीकी सिनेमा

REGISTRATION FORM

DELEGATES (International National) ACADEMIC STUDENT GENERAL VOLUNTEER MEDIA

FILM CATEGORY : SHORT FILM DOCUMENTARY FILM ANIMATED FILM FEATURE FILM

FILM BAZAR : STALL WORKSHOP VIEWING ROOM MARKET SCREENING SPECIAL SCREENING (RIFF PANORAMA)

1. Name / :

2. Designation :

3. Organization :

4. Address of Communication :

5. Educational Qualification

6. E-mail :

7. Phone / Mobile No.:

8. Registration Payment Details: Enclosed Registration Fees for

Rs.

Draft/Online No. Date.....

Accommodation required or not? YES NO

9. Workshop :	<input type="checkbox"/> Make-up Technique for Television & Film	Registration Fee : Rs. 100/- per head.
	<input type="checkbox"/> The Role of Photography/Videography/Cinematography in Film Making	Registration Fee : Rs. 100/- per head.
	<input type="checkbox"/> Young Adult Script Writing & Concept Development	Registration Fee : Rs. 100/- per head.

For Film Bazar Stall

Size : No. of StallStall No. :

Rs.

Cheque / Draft / Online No.Date

Declaration

I declare that this paper has not been published in the same form elsewhere. It will not be submitted any where else for publication prior to acceptance/rejection by this Conference /journal.

Place :

Date :

RIFF Authorized Signatory

Signature with Organization Seal

Director | RIFF - Rajasthan International Film Festival 406, 4th Floor, "GURU KRIPA TOWER"C-43,
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Stall Registration Online Booking please Visit : <http://riffjaipur.org/stall.php>