







CINEMA: Traditional Cinema v/s New Technique in Cinema

सिनेमा : पारंपरिक सिनेमा बनाम नवीन तकनीकी सिनेमा

FILM SCREENING

- FILM BAZAR
- INTERNATIONAL SEMINAR
- KNOWLEDGE SERIES (TALK SHOW) WORKSHOP
- AWARD NIGHT









RIFF - Rajasthan International Film Festival

e introduce ourselves as RIFF - Rajasthan International Film Festival stands being a new organization in the area of international cinema, which will make endeavors towards imparting a novel identity to the world cinema, through conducting film festivals in the city of Jaipur every year. RIFF will continue to work concerning technical and academic aspects of cinema. The organization will make attempts to connect the world cinema with the common public and making it a social concern, through conducting various seminars, debates and discussions.

Rajasthan International Film Festival (**RIFF**), Jaipur is the biggest Academic and Glamour Film Festival in Rajasthan. This FIVE day extra vaganza showcases a diverse, language independent, selection of the best feature films, documentaries and short films from around the world, on themes of Hindi and English and other Regional like Rajasthani cultures and identities. In addition, the festival also features concerts, gala events, film parties, seminars, workshops and networking opportunities with government representatives, business leaders, local organizations that support film development, film stars, producers, directors, members of the media and more.

RIFF Initiative by RIFF FILM CLUB - First Film Club of Rajasthan which bring film lovers & film makers together to enable exchange of information and single window solutions for film industry.. The Club Aims to do creativity through year round Activities like Film Festival, Film Screening, Workshop, Knowledge Series (Talk Show), Master Classes, Create Film Bazar (Film Market), Provide solutions for Shooting Location and Equipment's & Auditions and Interactions with leading Film Makers, Technicians and Actor& Actresses and also Create Film Club for Next generations in Schools and Colleges etc.

We plan RIFF – 3rd RAJASTHAN INTERNATIONAL FILM FESTIVAL on theme **CINEMA: Traditional Cinema Vs New Technique in Cinema** on Dated 14th to 18th Jan. 2017at Cinepolis, WTP – World Trade Park, JLN Marg, Jaipur, Rajasthan. RIFF is an initiative to provide a new identity and establishment of a new concept to World Cinema through film festivals annually. In addition, it will work academically, technically and traditionally through Film Screening, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema. We will also organize **RIFF Award Ceremony 2017** on 18th Jan. 2017 at Birla Auditorium, Jaipur in the field of International Cinema (RIFF AWARD 2017).

Expected participation for the daylong event RIFF 2017 is approximately 5000 participants globally. Experts from various academic institute like Central Universities, State Universities, NSD, FTII, SRTI & others Media Institutes are coming to join the Film Screening, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema. In addition, there will be more than 5000 guests/visitors including students and elite persons, our privilege card holders and dignitaries will also be presented at the venue in those Five days.

RIFF Seasons:

- 1" International Seminar HINDI CINEMA : SAMAJ AUR SAROKAR (28-29 Oct. 2014) AND ZEE CINEMA RIFF 2015 Theme : COMMON MAN IN CINEMA (18th to 20th Jan. 2015)
- 2nd Rajasthan International Film Festival 2016 ZEE CINEMA RIFF 2016 Theme: CINEMA: VILLAGE Vs GLOBAL VILLAGE (17th to 20th Jan. 2016)
- 3" Rajasthan International Film Festival 2017 RIFF 2017-Theme: CINEMA: TRADITIONAL CINEMA Vs NEW TECHNIQUE IN CINEMA (14" to 18" Jan. 2017)

Vision and Mission:

- RIFF will provide an opportunity to heighten awareness of Hindi and English and Regional languages like Rajasthani cultures and identities to
 audiences of all cultural backgrounds.
- RIFF will present films in their original languages with subtitles in an effort to build cross-cultural bridges.
- The Festival also aims to provide a platform to young Rajasthani to showcase their creativity.

OUR PATRON

The Vision and Mission of RIFF is guided by an advisory board composed of respected political, business, arts, community and media leaders.

More Details pl visit www.riffjaipur.org

FOUNDERS



Somendra Harsh Founder/CEO/ Festival Director



Anshu Harsh Founder Secretary



Om Puri Actor, Hindi Cinema



Anup Jalota (Bhajan Samarat) Indian Singer & Musician, Mumbai



Pt.Vishwa Mohan Bhatt Iinstrumentalist



Mr. Ray Walia Businessman, Director & Producer, Bay Area, CA, USA

INTERNATIONAL JURY



Salena Du Celebrity Guest, ctress, Singer & TV Host



Marinne Borgo French Actress



Charles Thomson



Hassan Nazer Internationally Acclaimed Film Maker from (RAN)



ADVISORY BOARD

Avinash Tripathi Film Maker and



Ajit Rai



Girish Wankhede Entity One - Distribution



V.V. Maheshwar Rao
onsultant (International Film Festivals
World Wide) Hydrophad India

- Dr. Sudhi Soni (CMD/ Advisor (Academic)
 Sanjay Gaur (Event Coordinator)
 - Sanjay Gaur (Event Coordinator

NATIONAL JURY

- Rama Pandey (Writer, Director & Producer)
 K.L. Jain (Hon. Sec. General, Raj. Chamber of Comm. & Industry)
- Rajendra Kumar Shara (Film Distributor, Jaipur)

Special Awards:

- RIFF 2017 Life Time Achievement Award in Indian Cinema
- RIFF 2017 Life Time Achievement Award in International Cinema
- RIFF 2017 Life Time Achievement Award in Theme Award
- RIFF 2017 Pride of Rajasthan
- RIFF 2017 Honorary Award for Excellence

Other Categories of Awards:

- Short Films
- Documentary Films
- Animation Films
- Regional Films (Except Rajasthani). International Films -Documentary
- Rajasthani Films
- Feature Films
- International Films Short
- International Films Long

RIFF 2017 AWARDS



SUBMIT FILM

Short/Doc/Animated Films

(ALL FORMATS, ALL GENRES ARE ACCEPTED FROM ALL CONTINENTS)

Entry Fees:

FOR STUDENTS - ₹ 1000/- Indian rupees OR US \$40 | PROOF OF STUDENT IS A MUSTI FOR FILM MAKERS [NON COMMERCIAL] -₹ 2,000/- Indian rupees OR US \$ 80 FOR COMMERCIAL FILM MAKERS - ₹ 2,500/-Indian rupees OR US \$ 100

- For Short & Documentation film: Duration: 1 Minute to 45 minutes
- For Animated Films: Duration: 30 minutes
- Short / Doc/ Animated films release between 1st January 2016 to 31st December 2016
- Entries of all films / documentaries shall be accepted only in DVD / Pen drive / Hard Drive

Feature Films

(ALL FORMATS, ALL GENRES ARE ACCEPTED FROM ALL CONTINENTS)

Entry Fees: ₹ 5000/-Indian rupees OR US \$200

- The film should be a Feature Film.
- Duration more than 60 mintues.
- It should have been released after 1st Jan. 2016.
- Films in language other then Hindi /english must have subtitle in English Films should be in 35mm/70mm/16 mm and Digital format,
- now also accepted in DVD/DCP (J2K) format / Pen drive / Hard Drive

Film Entry Submission Last Date: 31st December, 2016



Bank Address : ICICI Bank

St. Xavier School Branch, Vardhman Path,

C-Scheme, Jaipur

Bank Account Name Account Type Account Number

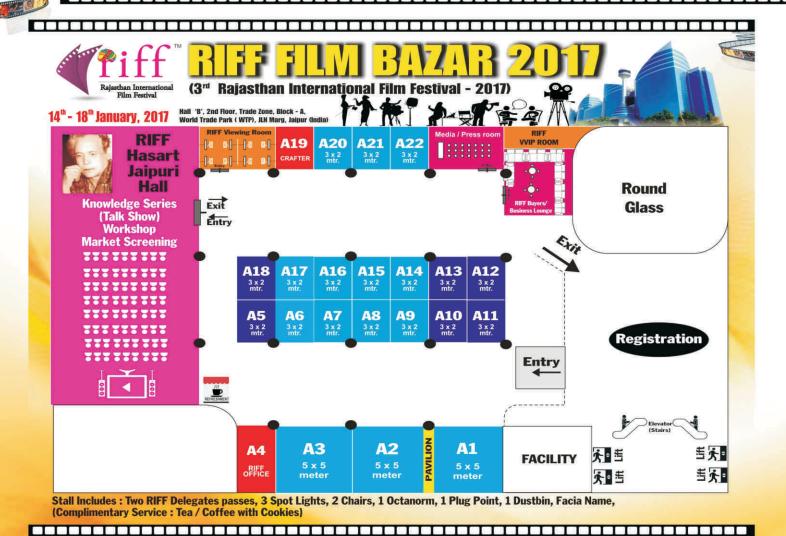
RTGS/NEFT/IFSC Code

Rajasthan International Film Festival

CURRENT ACCOUNT 678405600290







The main focus of RIFF Film Bazaar has always been to act as a catalyst of progress for the emerging film markets of film lovers and make available a plateform for attending film professionals that enables them to buy, sell, exhibit, pitch and network with industry peers and mentors.

RIFF FILM BAZAR Includes:

Stalls/Booth for Film Bazar (Market) having Stalls Size of multiple of 3 x 2 meter each and pavilion size 5 x 5 meter.

RIFF Viewing Room is Private screening or Personal Area for Screen Short/Documentary/Animation/Feaure Films which is either in compition in RIFF Awards 2017 or Rough cut stage or Just Before Final Edit.

RIFF Hasrat Jaipuri Hall for Knowledge Series (Talk Show) and Workshop and Market Screening is pre programmed screening for Screen Short/Documentary/Animation/Feature Films which is either in compition in RIFF Awards 2017 or Rought cut stage or Just Before Final Edit. (Those films, which will select for Screening and which dont have J2K cinema Hall Screening Format) setup in RIFF Hasrat Jaipuri Hall.

RIFF Buyers / Business Lounge - Provide Space for One to One Meetings and Networking For Exhibitors and Delegates.

Stall Booking @ Film Bazar 2017

Stalls are available on a first-come-first-served basis and booking will therefore depend on availability. Once you or your company books a stall, you are eligible for free delegate registrations for Two Person include Dual share Accommodation. LAYOUT (Current Position of Stall is BLUE: Available and RED: Not Available) Latest position of stall availability, please visit www.riffjaipur.org

BOOKING COST: Stall: 3 m X 2 m for 50,000 INR (USD 1000)

Pavalion: 5 m X 5 m for 2,00,000 INR (USD 4000)

Extra charges are applicable for the LCD TV, DVD player and any other equipment/additional furniture

VIEWING Room @ Film Bazar 2017



available on a first-comefirst-served basis and booking will therefore depend on availability. Once you or your company Register as Deligate or Exhibitors, you can Book Space for Viewing Room Terminal.

Viewing Room are

BOOKING COST:

6,000 INR (USD 240) for Feature Film Category.

3,000 INR (USD 120) for Short/Doc/Animated Film Category.

Before booking a Viewing Room, If you have queries, please write to info@riffjaipur.org

Market Screening @ Film Bazar 2017

Market Screening are available on a first-come-first-served basis and booking will therefore depend on availability. Once you or your company Register as Deligate or Exhibitors, you can Book Space for Market Screening at RIFF Hasrat Jaipuri Hall

RIFF Market Screening



RIFF Market Screening @ RIFF Hasrat Jaipuri Hall, FILM BAZAR, WTP, Jaipur

Registration Fees:

12,000 INR (USD 500) for Feature Film Category. 6,000 INR (USD 250) for Short/Doc/Animated Film Category.

Before booking a Market Screening, If you have queries, please write to info@riffjaipur.org. Latest position of Market Screening availability, please visit www.riffjaipur.org

RIFF SPECIAL SCREENING (RIFF PANORAMA)



WTP, Jaipur



TO BOOK A Special Screening at Cinepolis, WTP, Jaipur Special Screening are available on a first-come-first-served basis and booking will therefore depend on availability of screen. Once you or your company Register as Deligate or Exhibitors, you can Book Space for Special Screening at Cinepolis, WTP, Jaipur

Registration Fees:

50,000 INR (USD 1000) for Feature Film Category (Require DCP (J2K) version must)

15,000 INR (USD 300) for Short/Doc/Animated Film Category.(
Require DCP (J2K) version must)

Before booking a Special Screening, If you have queries, please write to info@riffjaipur.org. Latest position of Special Screening availability, please visit www.riffjaipur.org

Special Screening Schedule in RIFF 2017

Date: 14th Jan. 2017 | Time: 07.00 PM to 09.00 PM (**Opening Film**)

Date: 15th Jan. 2017 | Time: 11.00 AM to 01.30 PM
Date: 15th Jan. 2017 | Time: 02.30 PM to 04.30 PM
Date: 15th Jan. 2017 | Time: 04.30 PM to 06.30 PM

Date: 16th Jan. 2017 | Time: 11.00 AM to 01.30 PM
Date: 16th Jan. 2017 | Time: 02.30 PM to 04.30 PM
Date: 16th Jan. 2017 | Time: 04.30 PM to 06.30 PM

Date : 17th Jan. 2017 | Time : 11.00 AM to 01.30 PM
Date : 17th Jan. 2017 | Time : 02.30 PM to 04.30 PM
Date : 17th Jan. 2017 | Time : 04.30 PM to 06.30 PM

Date: 18th Jan. 2017 | Time: 11.00 AM to 01.30 PM

Date: 18th Jan. 2017 | Time 04.00 PM to 06.00 PM (Closing Film)

RIFF Knowledge Series (Talk Show)

RIFF KNOWLEDGE SERIES (TALK SHOW)

RIFF Knowledge Series (Talk Show)
@ RIFF Hasrat Jaipuri Hall, FILM BAZAR, WTP, Jaipur

Date: 15th Jan. 2017 | Time: 01.30 AM to 02.30 PM:
TOPIC: Women in Film - Opportunities and Challenges faced
Date: 15th Jan. 2017 | Time: 07.00 PM to 08.00 PM:
TOPIC: Rajasthan As A Shooting Destination: A Heritage or A Tourist Dream

Date: 16th Jan. 2017 | Time: 01.30 AM to 02.30 PM:

TOPIC : Film Festivals:- How to Impact through our State or Country's cultural brand ambassador

Date : 16th Jan. 2017 | Time 07.00 PM to 08.00 PM :

TOPIC: Opportunities And Issues For Distributing Regional Cinema & Indian Cinema Abroad

Date: 17th Jan. 2017 | Time: 01.30 AM to 02.30 PM:

TOPIC: Over - The - Top (OTT) Platform, Content Market - New Audience, New Revenue.

Date: 17th Jan. 2017 | Time 07.00 PM to 08.00 PM:
TOPIC: Impact of Social Media: The Birthplace of Hits and Flops

Date: 18th Jan. 2017 | Time: 01.30 AM to 02.30 PM:

TOPIC: Changing Scenario of Cinema: Traditional Cinema Vs New Technique in Cinema

RIFF Workshop

RIFF
Hasart Jaipuri
Hall

RIFF WORKSHOP

RIFF WORKSHOP @ RIFF Hasrat Jaipuri Hall , FILM BAZAR, WTP, Jaipur | Registration Fees : Rs. 100/- per head per Workshop

Date: 15th Jan. 2017 | Time: 09.00 AM to 11.00 AM

Make-up Technique for Television & Film

Date: 16th Jan. 2017 | Time: 09.00 AM to 11.00 AM

The Role of Photography/Videography/Cinematography in Film Making

Date: 17th Jan. 2017 | Time: 09.00 AM to 11.00 AM

Young Adult Script Writing & Concept Development

Delegate Registration

Delegate Registration (National or International) is open to enjoy the festival, and is PAID. As a Registered Delegate, Include Transportation & Accomadation and Breakfast, Lunch and Dinner with celebrity guest, invitations to all music concerts and a festival bag with sponsor gifts in addition to all the scheduled events.

For National Deligation

(Include Three Star Hotel Accommodation + Breakfast + Lunch + Dinner + Transportation)

PRE FESTIVAL REGISTRATION

(Before festival start means before 10th January 2017)

INR ₹ **20,000 for 5 days.** (INR ₹ 4,000 per day)

ON THE SPOT REGISTRATION (During the festival):

INR ₹ **25,000 for 5 days.** (INR ₹ 5,000 per day)

For International Deligation

(Include Five Star Hotel Accommodation + Breakfast + Lunch + Dinner + Transportation)

PRE FESTIVAL REGISTRATION

(Before festival start means before 10th January 2017)

US \$1000 for 5 days. (US \$200 per day)

ON THE SPOT REGISTRATION (During the festival):

US \$1500 for 5 days. (US \$300 per day)

Academic Registration

Academic Registration is open For TEACHERS or PRINCIPALS to present the paper and attend Academic workshop in the festival, and its PAID.

As a Registered Academic (Teacher or Principal), can present paper and participate in screening and work shop and attend all evening culture prog. include Lunch & Dinner and get a festival academic kit with certificate in addition to all the scheduled events.

PRE FESTIVAL REGISTRATION (Before 1st January 2017)

INR 4000 for 5 days. (INR 800 per day) include Lunch & Dinner without Accomadation

ON THE SPOT REGISTRATION

(During the festival or After 1st JAN. 2017): INR 5000 for 5 days (INR 1000 per day) include Lunch & Dinner without Accomadation

INR 1500 per day without Accomadation if not stay 5 days (MIN THREE Days Attendence Require for Academic Certificate)

Students Registration

Student Registration is open to present the paper and attend Academic workshop in the festival, and its PAID.

As a Registered Student, can present paper and participate in screening and work shop and attend all evening culture prog. include Lunch & Dinner and get a student kit with certificate in addition to all the scheduled events.

PRE FESTIVAL REGISTRATION: (Before 1st January 2017)

INR 3000 for 5 days. (INR 600 per day) include Lunch & Dinner without Accomadation

ON THE SPOT REGISTRATION (During the festival or After 1st JAN. 2017):

INR 4000 for 5 days. (INR 800 per day) include Lunch & Dinner without Accomadation

INR 1000 per day without Accomadation if not stay 5 days (MIN THREE Days Attendence Require for Academic Certificate)



: ICICI Bank Ltd. Jaipur

Bank Address : ICICI Bank

St. Xavier School Branch, Vardhman Path, C-Scheme, Bank Account Name

Account Type Account Number RTGS/NEFT/IFSC Code RAJASTHAN INTERNATIONAL **FILM FESTIVAL**

CURRENT ACCOUNT 678405600290

: ICIC0006784

RIFF FILM CLUB

CURRENT ACCOUNT 678405600313

- An invitation to the inclusive RIFF 2017 Opening and Closing Ceremony include Award Fuction with Gala Dinner and Film screening and Evening Culture Prog.
- Access to all days of screenings, panels, workshops and special events
- A festival bag with RIFF goodies
- Access to reserved seating area for screenings (you will be issued a Special Delegate pass in order to access this area, reserved seating access expires 10 mins before each screening)
- Not required to have tickets for individual screenings.
- Not required to stand in queue for screenings.

































RAJASTHAN INTERNATION FLM FESTIVAL 2017

RIFF FILM BAZAR 2017

Hall 'B', 2nd Floor, Trade Zone, Block - A, World Trade Park (WTP), JLN Marg, Jaipur (India) CINEN New T सिनेमा : पा

CINEMA: Traditional Cinema v/s New Technique in Cinema सिनेमा: पारंपरिक सिनेमा बनाम नवीन तकनीकी सिनेमा

REGISTRATION FORM

DELEGATES (CADEMIC STUDENT GENER	AL 🗌 VOLUNTEER 🗌 MEDIA
FILM CATEGORY : SHORT FILM DOCUMENTARY FILM ANIMATED FILM FEATURE FILM		
FILM BAZAR : STALL WORKSHOP VIEWING ROOM MARKET SCREENING SPECIAL SCREENING (RIFF PANORAMA)		
1. Name / :		
2. Designation :		
3. Organization :		
4. Address of Communication :		
5. Educational Qualification		
6. E-mail :		
7. Phone / Mobile No.:		
7. Thore 7 Wester Troil		
8. Registration Payment Details: Enclosed Regist	ration Fees for	
Rs		
Draft/Online No		Date
Accommodation required or not ? YES NO)	
9. Workshop: Make-up Technique for Telev The Role of Photography/Videog Young Adult Script Writing &	graphy/Cinematography in Film Making	Registration Fee: Rs. 100/- per head. Registration Fee: Rs. 100/- per head. Registration Fee: Rs. 100/- per head.
For Film Bazar Stall		
Size:	tallStall	No. :
Rs.		
Cheque / Draft / Online No		Date
Declaration		
I declare that this paper has not been published in the same form elsewhere. It will not be submitted any where else for publication prior to acceptance/rejection by this Conference/journal.		
Place :	·	
Date :	RIFF Authorized Signatory	Signature with Organization Seal

Director | **RIFF - Rajasthan International Film Festival** 406, 4th Floor, "GURU KRIPA TOWER"C-43, Mahaveer Marg, C-Scheme, JAIPUR - 302001 Rajasthan, INDIA | Phone : 09414044548 Email : info@riffjaipur.org



OUR PARTNERS 2017











SCREENING PARTNER





























OUTDOOR MEDIA PARTNERS















We invite you to be a part of RIFF 2017 to be a Sponsor, Exhibitor, Delegate, Visitor do registration at

For Detail : 94140-44548, 94134-01555

www.riffjaipur.org



