

# 11<sup>th</sup> RAJASTHAN INTERNATIONAL FILM FESTIVAL - RIFF 2025

MULTIPLEX PARTNER

**PVR INOX**

Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1st - 5th February 2025 | INOX - PVR, Ansal Royal Plaza, Jodhpur, Rajasthan

 **FILM SCREENING**

 **WORKSHOP**

 **AWARD NIGHT**

 **OPEN FORUM (TALK SHOW)**

 **INTERNATIONAL SEMINAR**

 **BLACK BOX (VIEWING ROOM FILMS)**

Submit with  →

<https://filmfreeway.com/riff2025>

[www.riffjaipur.org](http://www.riffjaipur.org)

We Invite you to be a part of RIFF 2025 as a Sponsor, Exhibitor and Delegate

For Details : Contact +91-9414044548 , +91-9413401555 | [info@riffjaipur.org](mailto:info@riffjaipur.org)



# RIFF - Rajasthan International Film Festival



We introduce ourselves as **RIFF - Rajasthan International Film Festival** stands being an organization in the area of international cinema which makes endeavors towards imparting a novel identity to the world cinema, through conducting film festival in the state of Rajasthan every year. RIFF continues to work concerning technical and academic aspects of cinema. The organization makes an attempt to connect the world cinema with the common public and making it a social concern, through conducting various seminars, debates and discussions. Rajasthan International Film Festival (**RIFF**) is the biggest Academic and Glamour Film Festival in Rajasthan. This 5 day extravaganza showcases a diverse, language independent, selection of the best feature films, documentaries and short films from around the world, on themes of Hindi and English and other Regional languages along with Rajasthani cultures and identities. In addition, the festival also features concerts, gala events, film parties, seminars, workshops and networking opportunities with government representatives, business leaders, local organizations that support film development, film stars, producers, directors, members of the media & more. RIFF presents films in their original languages with subtitles in an effort to build cross-cultural bridges. The Festival also aims to provide a platform to young Rajasthani to showcase their creativity. RIFF is an initiative by **RIFF FILM CLUB** - First Film Club of Rajasthan which bring film lovers & film makers together to enable exchange of information and single window solutions for film industry.. The Club Aims to do creativity through year round Activities like Film Festival, Film Screening, Workshop, Knowledge Series (Talk Show), Master Classes, Create Film Bazar (Film Market), Provide solutions for Shooting Location and Equipment's & Auditions and Interactions with leading Film Makers, Technicians and Actor & Actresses and also Create Film Club for Next generations in Schools and Colleges etc.

We plan RIFF – 11<sup>th</sup> RAJASTHAN INTERNATIONAL FILM FESTIVAL from 1st February - 5th February 2025 at INOX PVR Ansal Royal Plaza, Jodhpur. RIFF is an initiative to provide a new identity and establishment of a new concept to World Cinema through film festivals annually. In addition, it will work academically, technically and traditionally through Film Screening, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema. We will also organize **RIFF Award Ceremony 2025** on 5th February 2025 in Jodhpur in the field of International Cinema (RIFF AWARD NIGHT 2025). Expected participation for the daylong event **RIFF 2025** is approximately 1000+ participants globally. Experts from various academic institute like Central Universities, State Universities, NSD, FTII, SRTI & others Media Institutes are coming to join the Film Screening, International Conference, Workshops and Seminars, Speeches and Discussions on different fields of Cinema.. In addition, there will be more than 5000 guests/visitors including students and elite persons, our privilege card holders and dignitaries will also be presented at the venue in these 5 days.

## PAST RIFF Seasons :

- 1<sup>st</sup> - International Seminar - HINDI CINEMA : **SAMAJ AUR SAROKAR (28-29 Oct. 2014) AND ZEE CINEMA RIFF 2015 Theme : COMMON MAN IN CINEMA (18<sup>th</sup> to 20<sup>th</sup> Jan. 2015) Jaipur , Rajasthan**
- 2<sup>nd</sup> - Rajasthan International Film Festival 2016 – **ZEE CINEMA RIFF 2016 - Theme : CINEMA : VILLAGE Vs GLOBAL VILLAGE (17<sup>th</sup> to 20<sup>th</sup> Jan. 2016) Jaipur , Rajasthan**
- 3<sup>rd</sup> - Rajasthan International Film Festival 2017 – **RIFF 2017- Theme : CINEMA : TRADITIONAL CINEMA Vs NEW TECHNIQUE IN CINEMA (14<sup>th</sup> to 18<sup>th</sup> Jan. 2017) Jaipur , Rajasthan**
- 4<sup>th</sup> - Rajasthan International Film Festival 2018 – **RIFF 2018 - Theme : WOMANHOOD IN CINEMA (20<sup>th</sup> to 23<sup>rd</sup> Jan. 2018 ) Jaipur , Rajasthan**
- 5<sup>th</sup> - Rajasthan International Film Festival 2019 – **RIFF 2019 - Theme: THE MAHATMA ON CELLULOID (19<sup>th</sup> to 23<sup>rd</sup> Jan. 2019) Jaipur , Rajasthan**
- 6<sup>th</sup> - Rajasthan International Film Festival 2020 – **RIFF 2020 - Theme : 150 YEARS OF MAHATMA (18<sup>th</sup> to 22<sup>nd</sup> Jan. 2020 ) Jaipur , Rajasthan**
- 7<sup>th</sup> - Rajasthan International Film Festival 2021 – **RIFF 2021 - Theme : MUSIC IN CINEMA (20<sup>th</sup> to 24<sup>th</sup> March 2021) Jaipur & Jodhpur , Raj.**
- 8<sup>th</sup> - Rajasthan International Film Festival 2022 – **RIFF 2022 Theme : CINEMA & SPIRITUALITY (25<sup>th</sup> to 30<sup>th</sup> March 2022) Jodhpur , Rajasthan**
- 9<sup>th</sup> - Rajasthan International Film Festival 2023 – **RIFF 2023 Theme : SPORTS IN CINEMA (1<sup>st</sup> to 5<sup>th</sup> February 2023) Jaipur , Rajasthan**
- 10<sup>th</sup> - Rajasthan International Film Festival 2024 – **RIFF 2024 Theme : YOUTH & FILM HERITAGE (27<sup>th</sup> to 31<sup>st</sup> January 2024) Jaipur , Rajasthan**

More Details pl visit [www.riffjaipur.org](http://www.riffjaipur.org)

## FOUNDERS



**Somendra Harsh**  
Founder/CEO/  
Festival Director



**Anshu Harsh**  
Founder  
Festival Director

## OUR PATRON



**Rahul Rawail**  
Indian Film Director



**K.L. Jain**  
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Raj. Chamber of Comm.  
& Industry

## INTERNATIONAL JURY



**Marinne Borgo**  
French Actress  
& Producer



**Charles Thomson**  
Actor & Moderator  
in Film Festivals from Australia



**Hassan Nazer**  
Internationally Acclaimed  
Film Maker from IRAN



**Anna Katchko**  
Internationally Acclaimed Film  
Producer from Moscow, Russia

## ADVISORY BOARD/JURY



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Mohan Bhatt**  
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ICCR Professor  
Film Expert  
Jaipur



**Kamla Poddar**  
Founder & Chairperson  
Kamla Poddar Group  
Jaipur



**Raj Bansal**  
Film Distributor



## RIFF 2025 AWARDS

### Special Awards :

- RIFF 2025 - Life Time Achievement Award in Hindi Cinema
- RIFF 2025 - Life Time Achievement Award in Rajasthani Cinema
- RIFF 2025 - Legendary Award for Excellence in Indian Cinema
- RIFF 2025 - Honorary Award for Excellence (International)
- RIFF 2025 - Honorary Award for Excellence (India)
- RIFF 2025 - Honorary Award for Excellence (India) From Rajasthan
- RIFF 2025 - Pride of Rajasthan
- RIFF 2025 - Theme Award for RIFF 2025
- RIFF 2025 - “Comman Man in Cinema” Award
- RIFF 2025 - Hasrat Jaipuri Award for Contribution in Bollywood
- RIFF 2025 - Best Author of Book in 2024
- RIFF 2025 - Outstanding Contribution to the Business of Cinema

### Other Categories of Awards :

- Short Films
- Documentary Films
- Animation Films
- Music / Song Video Album
- Regional Films
- Rajasthani Films
- Feature Films
- International Films - Short
- International Films - Feature
- International Films - Documentary



# RIFF PAST AWARD NIGHTS

1<sup>st</sup>  
2015



2<sup>nd</sup>  
2016



3<sup>rd</sup>  
2017



4<sup>th</sup>  
2018



5<sup>th</sup>  
2019



6<sup>th</sup>  
2020



7<sup>th</sup>  
2021



8<sup>th</sup>  
2022



9<sup>th</sup>  
2023



10<sup>th</sup>  
2024



# CELEBRITY PRESENCE IN RIFF



# RIFF AWARDS

## RIFF LIFE TIME ACHIEVEMENT AWARD IN HINDI CINEMA



RIFF 2015  
Late Hasrat Jaipuri  
to Son Akhtar Jaipuri



RIFF 2016  
Bappi Lahiri



RIFF 2017  
Ila Arun



RIFF 2018  
Om Puri



RIFF 2019  
Kamal Kr. Barjatiya



RIFF 2020  
Rahul Rawail



RIFF 2021  
Dilip Sen



RIFF 2022  
N Chandra



RIFF 2023  
Parikshit Sahni



RIFF 2024  
Tinnu Anand

## Legendary Award for Excellence For Contribution in Indian CINEMA



RIFF 2022  
Randhir Kapoor

## Honorary Award for Excellence For Contribution in TV & CINEMA



RIFF 2015  
PADMINI KOLHAPURE



RIFF 2019  
JAYA PRADA



RIFF 2024  
NANDISH SINGH SANDHU

## RIFF THEME AWARD



RIFF 2015- Om Puri  
Common Man in Cinema



RIFF 2016  
Tinu Anand



RIFF 2017  
BAHUBALI



RIFF 2018  
Lipstick Under My Burkha  
Stree-Womanhood in Cinema



RIFF 2019  
Mr Rajit Kapur For  
The Making of Mahatma  
(THE MAHATMA ON CELLULOID)



RIFF 2020  
Padamshree Naresh  
Chander on his behalf  
Rajesh Jais

For - Gandhi Tha Mahatma



RIFF 2021  
Theme Film - Dada Lakhmi  
Director - Yashpal Sharma  
Theme Music In Cinema



RIFF 2022  
Theme Film - Gaaye  
Hamari Mata hai  
Theme - Cinema &  
Spirituality



RIFF 2023  
Theme Film - Paan Singh Tomar  
Late Irrfan Khan on his behalf  
his wife Sutapa Sikdar  
Theme - Sports in Cinema



RIFF 2023  
Theme Award  
The Gem Cinema  
Jaipur  
Theme - Youth & Film Heritage

## RIFF BEST BOOK PUBLISHER IN THE FIELD OF CINEMA



RIFF 2024  
Vani Prakashan

## RIFF PRIDE OF RAJASTHAN AWARD



RIFF 2015  
PRASHANT GUPTA



RIFF 2016  
MANISH MUNDRA



RIFF 2017  
PRITI GUPTA



RIFF 2018  
SAWAN KUMAR TAK



RIFF 2019  
ASHISH SHARMA



RIFF 2020  
GULAB SINGH TANWAR



RIFF 2021  
OM CHHANGANI



RIFF 2022  
SANJEEV GOENKA



RIFF 2023  
RAJ BANSAL



RIFF 2024  
ITI ACHARYA

# RIFF AWARDS

## RIFF Award for Common Man in Cinema



RIFF 2018 :  
**Ananth Narayan Mahadevan**



RIFF 2019 :  
**Sushant Singh**



RIFF 2020 :  
**Anuup Sonii**



RIFF 2021 :  
**Yashpal Sharma**



RIFF 2024 :  
**Akhilendra Mishra**

## RIFF LIFE TIME ACHIEVEMENT AWARD IN RAJASTHANI CINEMA



RIFF 2023 :  
**Praveen Kumar**



RIFF 2024 :  
**Mohan Kavia**

## RIFF Award For Excellent Contribution In International Cinema



RIFF 2018 :  
**SUZANNE BERNERT**  
(IN THE MEMORY OF MR RAY WALIA)



RIFF 2020 :  
**MOYOUNG JIN**



RIFF 2021 :  
**PIERRE FILMON**



RIFF 2022 :  
**CHARLES THOMSAN**



RIFF 2023 :  
**RUDOLF MESTDAGH**

## RIFF Outstanding Contribution To The Business of Cinema



RIFF 2019  
**AKSHAY RATHI**



RIFF 2022  
**KOMAL NAHTA**

## Award for Excellence For Contribution in CINEMA TV / Media



RIFF 2019  
**GOVIND PADAMSOORAY**



RIFF 2020  
**AJIT RAI**



RIFF 2021 &  
RIFF 2023  
**MAYAPURI MAGAZINE**

## RIFF Hasrat Jaipuri Special Award For Contribution in Bollywood



RIFF 2017  
**MAME KHAN**



RIFF 2019  
**MAYUR PURI**



RIFF 2020  
**REKHA RAO**



RIFF 2021  
**PRADEEP "TUTU" SHARMA**



RIFF 2022  
**SAYEED QUADRI**



RIFF 2023  
**MITHOON**



RIFF 2024  
**PADAM SHRI USTAD ANWAR KHAN MANGANIYAR**

## RIFF Best Author of Book in Cinema



RIFF 2018  
**RAM KAMAL MUKHERJEE**  
(Beyond The Dream Girl)



RIFF 2019  
**LT. GEN. ZAMEER UDDIN SHAH**



RIFF 2020  
**RAM KAMAL MUKHERJEE**  
(Sanjay Dutt - One Man Many Lives)



RIFF 2021  
**Ananth Narayan Mahadevan**  
(Once Upon a Prime Time)



RIFF 2022  
**Rahul Rawail**  
(Raj Kapoor The Master at Work)



RIFF 2023  
**Ajit Rai**  
Bollywood Ki Buniyaad



RIFF 2024  
**MD Soni**  
Encyclopedia of Rajasthan Cinema

## RIFF Honorary Award for Excellence



RIFF 2016  
**RAMESH JAPRA**



RIFF 2017  
**SOHAN ROY**



RIFF 2018  
**VIDYASHANKAR N.**

## RIFF LIFE TIME ACHIEVEMENT AWARD IN INTERNATIONAL CINEMA



RIFF 2016  
**MARIANNE BORG**



RIFF 2017  
**CHRISTER HOLMGREN**



RIFF 2018  
**QUDRATULLAH TAGABI**



RIFF 2024  
**PATRICK JORGE**



# MEDIA COVERAGES

**जोधपुर: अंतरराष्ट्रीय फिल्म फेस्टिवल में हुआ टॉक शो आयोजित**

राजस्थानी भाषा की मान्यता विषय पर हुआ आज टॉक शो, राजस्थान फाउंडेशन के कमिश्नर धीरज श्रीवास्तव रहे मुख्य अतिथि धीरज श्रीवास्तव ने विश्वास किया व्यक्त, कहा- 'श्रीधर' ही राजस्थानी भाषा को मान्यता मिलने की सम्भावना, मान्यता के लिए संघर्ष करने वाले वरिष्ठ पत्रकार पदम मेहता रहे मुख्य वक्ता, माण्डव भाषा संघर्ष समिति अध्यक्ष दलीपजी मोहन राठोड़ ने भी किया संबोधित, अभिनेता यशपाल शर्मा अतिथि के रूप में रहे मौजूद, राजस्थानी कलाकार प्रतीक मुख्या ने अपनी मां के साथ की कार्यक्रम में शिरकत, लंदन, जर्मनी से आए प्रवासी राजस्थानियों ने की शिरकत, आयोजक अंशु रथ व सोमेश्वर हर्ष ने किया अतिथियों का स्वागत, समाजसेवी विमला गहनी व प्रवीण मेड़ भी रहे मौजूद

1182 361 780 369 334 340 331 122

**राजस्थान इंटरनेशनल फिल्म फेस्टिवल**

7th International Film Festival 2021

Event Association

राजस्थान इंटरनेशनल फिल्म फेस्टिवल 2021 में नया बदलाव

अनुप सोनी, स्क्रीन गुब्बत, मोह. फौज, मीरभूषण

**दैनिक भास्कर**

रिफ अर्वाइव नाइट में नवाजे पर जयप्रकाश, कमल बड़जात्या और एक्टर रजित कपूर काया कोर्षे बजाकर टीवी स्क्रीन ही देखिए, रिफ 2021 जयपुर

रिफ 2021: 10 भाषाओं में 80 फिल्मों का प्रदर्शन, दर्शकों को देखा सकेगा

राजस्थान इंटरनेशनल फिल्म फेस्टिवल 2021 में नया बदलाव

**राजस्थान इंटरनेशनल फिल्म फेस्टिवल का दूसरी लिस्ट जारी**

राजस्थान फिल्म फेस्टिवल में रवाना वीस फिल्मों की पहली सूची जारी

23 को प्रदर्शित किए जाएंगे

**रिफ टॉक शो और इंटरनेशनल फिल्मों की स्क्रीनिंग**

सोशल मीडिया के साथ फिल्मों से आया विश्व में नया बदलाव

23 को प्रदर्शित किए जाएंगे

**रिफ के पांचवें संस्करण का पोस्टर पर्यटन मंत्री विश्वंशु सिंह ने जारी किया**

पोस्टर में बाल सख्खर के पोस्टर फिल्मों के 'फुलक्रीडा' 'होल्डर' का भी उल्लेख शामिल

राजस्थान सरकार ने पोस्टर जारी किया

**राजस्थान इंटरनेशनल फिल्म फेस्टिवल मे प्रदर्शित होने वाली फिल्मों की पहली सूची जारी**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

**VOICE OF JAIPUR**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

**रिफ के पांचवें संस्करण के पोस्टर का विमोचन**

पोस्टर में बाल सख्खर के पोस्टर फिल्मों के 'फुलक्रीडा' 'होल्डर' का भी उल्लेख शामिल

**The Mahatmas on Celluloid से नवाजे राजश्री प्रोडक्शन के कमल बड़जात्या**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल का विमोचन

**रिफ के पर्दे पर होंगी कई फिल्मों की स्क्रीनिंग**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

**जयपुराइट्स को मिलेगा बेहतरीन फिल्मों का तोहफा**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

**रिफ का आगाज आज, कमल बड़जात्या को लाइफ टाइम अवॉर्ड**

23 जनवरी को होगी रिफ अवॉर्ड नाइट-2019, 10 दिनों का कार्यक्रम 25 इंटरनेशनल फिल्मों की होगी स्क्रीनिंग

**रिफ फेस्टिवल 'द महात्मा ऑन सेल्युलॉइड' थीम पर होगा आयोजित**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

**Sports In Cinema**

राजस्थान इंटरनेशनल फिल्म फेस्टिवल में प्रदर्शित होने वाली फिल्मों की पहली सूची जारी

# BRANDING



# OUR PAST SPONSORS

\* Association with over 100+ brands



Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1 - 5 FEBRUARY 2025 | INOX - PVR , ANSAL ROYAL PLAZA, JODHPUR - RAJASTHAN

## PROPOSAL FOR SPONSORSHIP 2025

Dear Sir / Madam

Greetings from RIFF FILM CLUB. We introduce ourselves as a non-profitable organization which makes endeavors towards imparting a novel identity to the world cinema, through conducting film festival in Rajasthan every year. From past 11 years we are continuing to work concerning technical and academic aspects of cinema. The organization makes attempts to connect the world cinema with the common public and making it a social concern, through conducting various seminars, debates and discussions.

Rajasthan International Film Festival ( RIFF ) is the biggest Academic & Glamour Film Festival in Rajasthan. This 4 to 5 days extravaganza showcases a diverse, language independent, selection of the best feature films, documentaries and short films from around the world on themes of Hindi , English and other languages along with the Rajasthani cultures and identities. After Successful 10 editions ( Eight editions in Jaipur and Two editions in Jodhpur ) the festival is back to the Blue city i.e. Jodhpur. The next 11th edition of RIFF- Rajasthan International Film Festival - RIFF 2025 will be held from 1st February - 5th February 2025 at INOX - PVR, Ansal Royal Plaza, Jodhpur- Rajasthan.

Through this letter we seek the association with reputed organization like yours in the form of sponsorships to our mutual benefit. We are looking forward to reach out and discuss in detailed manner with you.

Regards,

RIFF Film Club



### Title Sponsor - INR 30,00,000 ( Thirty Lacs)

Brand Recognition as "Title Sponsor" on top in every backdrop. Your presence as the "Chief Guest" in the grand RIFF Award Night 2025. Your organization's name will be called simultaneously with the event. Exclusive 4 VVIP Delegate Season Pass along with branding on Award trophy & certificates. Promotion on all swings through both online as well as offline mediums

### Powered By - INR 20,00,000 ( Twenty Lacs)

Brand Recognition as "Powered By" on top in every backdrop. Your presence as "Special Guest" in the grand RIFF Award Night 2025. Your organization's name will be called simultaneously with the event. Exclusive 3 VVIP Delegate Season Pass along with branding on Award trophy & certificates. Promotion on all swings through both online as well as offline mediums

### In Association with - INR 15,00,000 ( Fifteen Lacs)

Brand Recognition as "In Association With" on top in every backdrop. Your presence as "Special Guest" in the grand RIFF Award Night 2025. Your organization's name will be called simultaneously with the event. Exclusive 2 VVIP Delegate Season Pass along with branding on Award trophy & certificates. Promotion on all swings through both online as well as offline mediums

### Support By - INR 10,00,000 ( Ten Lacs)

Brand Recognition as "Support By" on top in every backdrop. Your presence as "Guest" in the grand RIFF Award Night 2025. Exclusive 2 VVIP Delegate Season Pass along with branding on Award trophy & certificates. Promotion on all swings through both online as well as offline mediums.

### Event Associate Partner - INR 5,00,000 ( Five Lacs)

Brand Recognition as "Event Associate Partner" on top in every backdrop. Your presence as "Guest" in the grand RIFF Award Night 2025 | Exclusive 1 Delegate Season Pass. Promotion on all swings through both online as well as offline mediums.

## MEDIA COVERAGES



Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1 - 5 FEBRUARY 2025 | INOX - PVR , ANSAL ROYAL PLAZA, JODHPUR - RAJASTHAN

## SPONSORSHIP DELIVERABLES

DELIVERABLES	TITLE SPONSOR ( 30 LACS)	POWERED BY ( 20 LACS)	IN ASSOCIATION ( 15 LACS)	SUPPORT BY ( 10 LACS)	EVENT ASSOCIATE ( 5 LACS)
<b>ORGANIZATION'S ACKNOWLEDGMENT</b> <i>Your organization's name called simultaneously by the anchor during the 5 DAY event</i>	<b>YES</b> (as a Title Sponsor)	<b>YES</b> (as Powered By)	<b>YES</b> (as In Association With)	<b>YES</b> (as Support By)	<b>YES</b> (as Associate Partner)
<b>ORGANIZATION'S LOGO</b> <i>Your organization's logo placed on all promotional materials (The Position will be on the basis of hierarchy)</i>	<b>YES</b> (as a Title Sponsor) * ON TOP	<b>YES</b> (as Powered By) * ON TOP	<b>YES</b> (as In Association With) * ON TOP	<b>YES</b> (as Support By) * ON TOP	<b>YES</b> (as Associate Partner)
<b>PRESENCE IN THE EVENT</b> <i>Your presence &amp; felicitating awards during the Award Night</i>	<b>YES</b> (as a Chief Guest)	<b>YES</b> (as Special Guest )	<b>YES</b> (as Special Guest )	<b>YES</b> (as Guest )	<b>YES</b> (as Guest )
<b>BRANDING MATERIAL AT VENUE</b>	<b>1 KIOSK</b> * 12' X 6' ft. (+ 6 Standees)	<b>1 KIOSK</b> * 6' X 6' ft. (+ 6 Standees)	<b>1 KIOSK</b> * 6' X 6' ft. (+ 5 Standees)	<b>1 KIOSK</b> * 6' X 6' ft. (+ 4 Standees)	<b>1 KIOSK</b> * 6' X 6' ft. (+ 2 Standees)
<b>BRANDING ON CERTIFICATES</b>	<b>YES</b> (as a Title Sponsor)	<b>YES</b> (as Powered By)	<b>YES</b> (as In Association With)	<b>YES</b> (as Support By)	<b>YES</b> (as Associate Partner)
<b>BRANDING ON MOMENTOS</b>	<b>YES</b> (as a Title Sponsor)	<b>YES</b> (as Powered By)	<b>YES</b> (as In Association With)	<b>YES</b> (as Support By)	<b>NO</b>
<b>PRESENCE DURING PRESS BRIEFING</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NO</b>	<b>NO</b>
<b>EXCLUSIVE SEATS RESERVED AT VENUE</b>	<b>YES</b> (50 seats )	<b>YES</b> (40 seats)	<b>YES</b> (30 seats)	<b>YES</b> (20 seats)	<b>YES</b> (10 seats)
<b>AV PRESENTATION</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NO</b>
<b>SPECIAL PRESENCE IN OFFICIAL BOOKLET</b> <i>The Official RIFF Festival Booklet for Delegate Kits</i>	<b>YES</b> (1 Premium Back Page )	<b>YES</b> (1 Premium Inner Back Page )	<b>YES</b> (1 Premium Inner Page )	<b>YES</b> (1 Inner Page )	<b>NO</b>
<b>WORDS OF WISDOM</b> <i>Your presence during Opening or Closing Ceremony and speech</i>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NO</b>	<b>NO</b>
<b>EVENT BACKDROP</b> <i>Logo Presence on Backdrops including Press Conference , Main Event Backdrop &amp; Selfie Booth</i>	<b>YES</b> (as a Title Sponsor)	<b>YES</b> (as Powered By)	<b>YES</b> (as In Association With)	<b>YES</b> (as Support By)	<b>YES</b> (as Associate Partner)

Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1 - 5 FEBRUARY 2025 | INOX - PVR , ANSAL ROYAL PLAZA, JODHPUR - RAJASTHAN

## PROPOSAL FOR COUNTRY PARTNER / FOCUS COUNTRY :

Dear Sir / Madam

Greetings from RIFF FILM CLUB. We introduce ourselves as a non-profitable organization which makes endeavors towards imparting a novel identity to the world cinema, through conducting film festival in Rajasthan every year. From past 11 years we are continuing to work concerning technical and academic aspects of cinema. The organization makes attempts to connect the world cinema with the common public and making it a social concern, through conducting various seminars, debates and discussions.

Rajasthan International Film Festival ( RIFF ) is the biggest Academic & Glamour Film Festival in Rajasthan. This 4 to 5 days extravaganza showcases a diverse, language independent, selection of the best feature films, documentaries and short films from around the world on themes of Hindi , English and other languages along with the Rajasthani cultures and identities. After Successful 10 editions ( Eight editions in Jaipur and Two editions in Jodhpur ) the festival is back to the Blue city i.e. Jodhpur. The next 11th edition of RIFF- Rajasthan International Film Festival - RIFF 2025 will be held from 1st February - 5th February 2025 at INOX - PVR, Ansal Royal Plaza, Jodhpur- Rajasthan.

Through this letter we seek the association with your country in the form of Country Partner / Focus Country for our mutual benefit to Promote and Exchange Culture, Tourism and Cinema globally . We are looking forward to reach out and discuss in detailed manner with you.

Regards,

RIFF Film Club



### Country Partner : INR 2,00,000 ( USD 2500 )

- Country Name Recognition as “Country Partner” on top in every Promotional materials. Your presence as the “VVIP Guest” in the grand RIFF Award Night 2025. Your Country’s name will be called simultaneously with the event. Exclusive Two VVIP Delegate Season Pass along with branding on Award trophy & certificates. Promotion on all swings through both online as well as offline mediums.
- Country Partner have the opportunity to be a panelist on one Open Forum / Talk Show Topic- **"Promotion of Tourism , Investment and Culture through Cinema "**
- The Country Partner will sponsor or host One Gala Networking Dinner for one day of the festival for all Invited VVIP Delegates and Guests. Presence of the Country Embassy along with the cast and crew or a relevant figure of your country or from your country film submitted. The Country Embassy will invite cast and crew for our festival’s closing ceremony and Award night. You also have an option to do the World Premiere/ Asia Premiere/ India Premiere/ of your country’s film as Closing Film in our Film festival.

### Focus Country : INR 75,000 ( USD 900 )

Brand Recognition as “ Focus Country ” in every Promotional materials . Your presence as “VVIP Guest” in the grand RIFF Award Night 2025. Your Country’s name will be called simultaneously with the event. Exclusive one VVIP Delegate Season Pass along with all branding and certificates. Promotion on all swings through both online as well as offline mediums. Presence of the Country Embassy along with the cast and crew or a relevant figure of your country or from your country film submitted. The Country Embassy will invite cast and crew for our festival’s closing ceremony and Award night.

### MEDIA COVERAGES



Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1 - 5 FEBRUARY 2025 | INOX - PVR , ANSAL ROYAL PLAZA, JODHPUR - RAJASTHAN

## Invited over 17+ International Countries & Embassies as Country Partner / Focus Country



RIFF 2016 - Lifetime Achievement Award for contribution in International Cinema - Marianne Borgo - France



RIFF 2017 - Embassy of Palestine



RIFF 2017 - Lifetime Achievement Award for contribution in International Cinema - Christer Holmgren - Sweden



RIFF 2017 - Embassy of Tunisia



RIFF 2018 - International RIFF Jury Delegate - Hassan Nazer Iran



RIFF 2018 - International Delegate - Nadira Murray UK



RIFF 2018 - Lifetime Achievement Award for contribution in International Cinema - Qudratullah Tagabi - Afghanistan



RIFF 2019 - International Delegate - Lucia Barata - Brazil



RIFF 2020 - Focus Country - Embassy of Korea



RIFF 2020 - International Delegate - Japan



RIFF 2021 - Award for Excellence for contribution in International Cinema - Pierre Filmon - France



RIFF 2021 - Embassy of Israel



RIFF 2022 - Award for Excellence for contribution in International Cinema - Charles Thomsan - Australia



RIFF 2022 - International Delegate - Fabienne Le Houerou - France



RIFF 2023 - International Delegate - Isabelle Balducchi - France



RIFF 2023 - International Delegate - Ryan Graham & Matt Doyle - USA



RIFF 2023 - Alfredo Caldera Embassy of Venezuela



RIFF 2023 - Award for Excellence for contribution in International Cinema - Rudolf Mestdagh - Belgium



RIFF 2023 - International Delegate - Massimiliano Mazzotta - Italy



RIFF 2024 - Lifetime Achievement Award for contribution in International Cinema - Patrick Jorge - France



RIFF 2024 - Invited International Guest Performance - Mayumi (Madhu) Japan



Incredible India

SUPPORT BY



INVITED CELEBRITY / GUEST - RIFF 2025

Theme : Cinemasthan - Panorama of Cinema in Rajasthan

1st - 5th February 2025 | INOX - PVR, Ansal Royal Plaza, Jodhpur, Rajasthan



EVENT ASSOCIATE PARTNER

